

The Rowland Theatre is on the National Register of Historic Places.

Rowland Theatre Inc. is a 501(c)(3) non-profit corporation, and all contributions are tax deductible.

If you have questions or want more information, you may call the Rowland Theatre at 342-0477. Or you can message us at the Rowland Theatre Facebook page.

**Disclaimer:** Even though the bricks are designed as pavers for hard use and longevity, the Rowland Theatre cannot be responsible for guaranteeing the lifespan of the bricks.

SEND COMPLETED ORDER FORM PLUS YOUR CHECK TO:

THE ROWLAND THEATRE  
127 N. Front St.  
Philipsburg, PA 16866

(814) 342-0477



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Philipsburg, PA 16866

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# ROWLAND CENTENNIAL PLAZA

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**The bridge between the past and the future at the Rowland Theatre will be paved with bricks!**

In celebration of its 100th anniversary in 2017, the Rowland Theatre is restoring its marquee to the original 1917 glass structure.

A plaza consisting of engraved bricks will be designed in front of the theatre to help fund this project.



Charles Hedding Rowland opened the doors to the magnificent Rowland Theatre in downtown Philipsburg on June 4, 1917, for a showing of the silent movie, "Within the Law."

On the eve of the theatre's 100th anniversary, the Rowland Theatre's Board of Directors is asking for your help to preserve the past, and, at the same time, launch the playhouse toward its second century of serving the residents of the Moshannon Valley and beyond.

In 1917, the original glass marquee extended over the roadway about two feet. The board will be restoring the marquee to its original glass structure and size.

In conjunction with the new glass canopy, a plaza will be designed in front of the theatre to protect the new structure. This plaza, which will extend the sidewalk, will consist of engraved bricks.

To help fund this project, we are asking you to buy a brick in your name or organization or in memory or honor of someone. Engraved bricks are \$100 each.

In keeping with the original design of the 1917 marquee, the movie and event advertising will not be done on the glass canopy. Instead, a digital standing marquee will be placed on the plaza.

The bricks that are currently in front of the theatre will be a part of the new plaza. Previous friends are encouraged to add another brick to be a part of this special centennial project.

The Rowland Theatre needs your help to restore the front of the theatre to its glorious past and to secure the Rowland's place as part of Philipsburg's future.

Ordering bricks is easy. Complete the order form and submit it with a check for \$100 for each brick. Or you can pay by credit card when you order online by following the link at the Rowland Theatre Facebook page.

If you would like more information, contact the Rowland Theatre at 342-0477 or message us on our Facebook page.

**Brick by brick, we can make the past come alive in Philipsburg!**

## Yes, I want to be a part of the Rowland Theatre Centennial Plaza

I wish to order \_\_\_\_\_ brick(s) at \$100 for each one ordered.

\_\_Check enclosed, made payable to the Rowland Theatre.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number ( ) \_\_\_\_\_

There is room for 15 characters, including spaces on each row. Choose 2 or 3 rows. We reserve the right to approve the wording on each brick.


Brick 1


Brick 2